

30 June 2010

WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24-25 Connaught Road, Central
HONG KONG

Dear Sir / Madam

It is my pleasure to write to you on behalf of the Australian Trade Commission to express this agency's support for the bid by the Australia-China Chamber of Commerce and Industry NSW (ACCCI) bid to host the 12<sup>th</sup> World Chinese Entrepreneurs Convention 2013 in Sydney.

The Australian Trade Commission (Austrade) is the Australian Government's trade and investment development agency. Austrade assists Australian enterprises to increase export, support outward investment opportunities and facilitate inward productive foreign direct investment.

Austrade has a significant global presence including 14 offices in China (including Hong Kong and Macau). This is one of the largest points of presence of any international trade and investment agency in China. This strong presence is a tangible demonstration of the importance of China as a two-trading and investment partner to Australia.

China is Australia's largest export destination as well as largest trading partner and an important source of Foreign Direct Investment. Major events such as the 12<sup>th</sup> World Chinese Entrepreneurs Convention help facilitate commercial awareness and commercial exchange between Australian and Chinese business people. Austrade regularly supports inward and outward business delegations including developing business matching programs in priority industry sectors. Austrade would work with the ACCCI and key stakeholders to promote and leverage this event to support Australian firms seeking to do business with China.

Austrade would welcome a decision to hold the 12<sup>th</sup> World Chinese Entrepreneurs Convention in Sydney in 2013.

Yours sincerely,

**Steve Rank** 

Acting State Manager, NSW / ACT

Australian Trade Commission (Austrade) www.austrade.gov.au

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