

The *South China Morning Post*, in cooperation with Discovery Reports Group, is producing a sponsored Business Report on Australia to be published both on newsprint and online in March 2014.

The South China Morning Post is Asia's leading English newspaper with over 100 years as a respected source of news in the region. The SCMP is published in Hong Kong and is distributed in greater China and South East Asia.

Based on interviews with prominent business and political figures, the 2014 Australia business report will feature Australian-based companies and will serve as a comprehensive guide to doing business in the country, encouraging bilateral trade and co-operation between Asia and Australia.

As The *South China Morning Post* is read by business leaders and key decision makers, companies will use the 2014 Australia Business Report as a business development tool for finding partnerships, investments, and collaboration opportunities with their counterparts throughout the region.

We invite companies and organizations interested in participating to contact us at:

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