

中国对外投资合作 洽谈会

China Overseas Investment Fair

中国 北京 2009年11月3-4日
Beijing China November 3-4, 2009



批准单位：中华人民共和国国家发展和改革委员会

主办单位：中国产业海外发展和规划协会

Approved by: People's Republic of China National Development and Reform Commission

Host: China Industrial Overseas Development & Planning Association

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Create a win-win situation and Promote China overseas investment co-operation

In order to promote the stable development and cooperation of China overseas investment, with the approval of the National Development and Reform Commission and the endorsement of the relevant ministries and commissions of State Council of P.R. China, the first China Overseas Investment Fair hosted by China Industrial Overseas Development & Planning Association will convene in China World Trade Center, Beijing on November 3-4, 2009. By then, Chinese government officials, foreign government officials, international industrial and commercial leaders and well-known economists will be invited to attend.

This Fair is the first authoritative and professional exhibition held regarding China overseas investment cooperation. Under the endorsement and direction of National Development and Reform Commission, the host will widely invite government investment promoting agencies from home and abroad; international and regional economic organizations; foreign associations and chambers of commerce; Fortune 500; eminent financial institutions; service agencies such as accounting and law firms; China large scale state-owned and private enterprises, capable small and medium-sized enterprises, governmental agencies, associations and chambers of commerce, investment service agencies to attend this fair, and establish a professional, authoritative and effective interactive platform for overseas investment cooperation between China and countries all over the world.

Taking "create a win-win situation and promote China overseas investment cooperation" as the subject and in order to establish a space for information collection and idea exchange for participants from all over the world. we hereby will invite: the senior government officials in charge of China overseas investment to publish the latest policies of China overseas investment; the experts from international organizations such as United Nations to elaborate the trend of international direct investment; the honored guests from investment host countries to explain the investment circumstances of destinations; the multinational corporations leaders to teach overseas investment strategy and the international outstanding scholars to interpret the latest concept and frontier theories of international investment.

As for government agencies, enterprises and other institutions from home and abroad, to attend this fair can not only have all-directional worldwide connection from government to enterprise, from real economy to financial service, from basic facilities to high technology, from green field investment to world direct investment nets of equity merger; but also can touch the whole overseas investment system closely such as policy guidance, project financing, enterprise support, investment consult and service agencies. With two day's networking, the fair would provide a great opportunity to exchange valuable information including commercial opportunity, industry data updates, international and personal networking, and government resources which normally would take even longer to obtain.

Now, great opportunities lie ahead, along with the spreading global financial crisis while it's a far-seeing option to attend this fair and all the attendees will definitely gain a winning advantage in the impending flourishing era of China overseas investment. This Fair will become an industry pageant for China overseas investment cooperation, which is based on internationalism, professionalism and authority, and develop positive and deep influence on the stability of China overseas investment cooperation.



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Host: China Industrial Overseas Development & Planning Association

Honorary president: Mr. Zeng Peiyan, former CPC Central Committee Politburo member, former Vice-Premier of the State Council

President: Mr. Gan Ziyu, former chairman of the executive deputy director of the National Planning Commission (ministerial level)

Specially Invited Support: Ministry of Foreign Affairs
Ministry of Industry and Information
Ministry of Commerce
Ministry of Finance
Ministry of Agriculture
People's Bank of China
State-owned Assets Supervision and Administration Commission
Administration of Exchange Control
China Banking Regulatory Commission
China Securities Regulatory Commission
China Insurance Regulatory Commission
State Development Bank
Import and Export Bank of China
China Export Credit Insurance Corporation
Beijing Municipal People's Government

United Nations Development Program
World Trade Organization
UNCTAD
Organization for Economic Cooperation and Development
The World Bank
World Association of Investment Promotion Agencies

Date: November 3-4, 2009

Address: Beijing China World Trade Center

Attendees Range: Specialized agencies and professionals only



- Category of Exhibition Content:**
1. Overseas Investment Environment
 2. Overseas Green field Investment
 3. Overseas Mergers and Acquisitions
 4. Overseas Investment Demand
 5. Overseas Investment Service
 6. Overseas Investment Project Financing
 7. Overseas BOT Investment
 8. World Transnational Direct Investment Trend

- Participant Unit of China and Overseas:**
1. National government international investment functional department
 2. Local government international investment functional department
 3. City government international investment functional department
 4. Semi-official investment promoting agencies
 5. Relevant international organization
 6. Non-profit investment service organization
 7. Enterprises
 8. Investment service agencies
 9. Commercial Bank
 10. Investment Bank
 11. Financial Institutions
 12. Accounting Firm
 13. Law Office
 14. Investment Consulting Corporation
 15. Stock Equity Fund
 16. Property rights transfer agencies

- Overseas Investment Industry:**
1. Basic facilities
 2. Energy
 3. Finance
 4. Mining
 5. Information transmission, Computer Service and Software industry
 6. Automobile
 7. Shipping
 8. Equipment Construction
 9. Petrochemical
 10. Spinning
 11. Light Industry
 12. Non-ferrous Metals
 13. Building Industry and Realty Estate Industry
 14. Agriculture
 15. Other Industries

- Services:**
1. Exhibition area
 2. Professionals visiting and negotiating
 3. Professionals present forum
 4. Special performance promotion
 5. Panel Discussion cooperation
 6. Sponsorship cooperation
 7. Advertisement cooperation



Agenda Draft

Nov. 2nd, 2009 [Monday]

- 00:00-24:00 Move-in
08:00-22:00 Registration
14:30-16:00 Press conference
18:00-18:45 Organization Meeting
19:00-20:30 Banquet for organizations and sponsors: China World Hotel

Nov 3rd, 2009 [Tuesday]

- 09:00-11:30 Opening Ceremony
Plenary Forum: Create a win-win situation, and promote China overseas investment cooperation
09:30-17:30 Exhibition
12:15-13:45 Luncheon session: Dialogue between Chinese enterprises and foreign investment ministers
14:00-15:30 Plenary Forum
15:30-16:00 Coffee Break
16:00-18:00 Plenary Forum
18:00-20:00 Opening Banquet

Nov 4th, 2009 [Wednesday]

- 09:30-17:30 Exhibition
09:00-12:00 Panel Discussion
1.China overseas investment cooperation prospects
2.Strategies of China overseas investment in the background of international financial crisis
3.International political situation evolution and China overseas investment cooperation
4.Overcome culture differences and enter host county investment in harmony
— Culture thinking of China overseas investment cooperation
12:00-13:30 Luncheon session: Dialogue between private enterprises and government departments in charge
14:00-18:00 Panel Discussion
5.Strategic collaboration between Chinese financial sector and non-financial sector in overseas investment
6.Overseas merger: To seize good chances and move stable and steady
7.Real challenge: Enterprises' healthy development after "going out"
8.Precaution and solution of overseas assets risk
18:00-19:00 Press conference
19:00-21:00 Farewell Banquet

Introduction of Host

China Industrial Overseas Development & Planning Association is the Host of this fair which is under supervision of the National Development and Reform Commission of People's Republic of China. The main functions include: implementing government overseas investment and industry development policy, guiding overseas investment activities; providing policy, legislation and significant reform suggestions in overseas investment field to government relevant department and assisting instructional and supervised work; recommending overseas investment projects to all kinds of investment subjects, introducing cooperation partners, widening investment channels; carrying out research of overseas investment theory, market investigation and experience communication; devoting to creating a good overseas investment condition and promoting to the healthy development of all kinds of Chinese investment subjects abroad. The honorary president is Mr. Zeng Peiyan, former vice-premier of State Council, and the president is Mr. Gan Ziyu, former chairman of the executive deputy director of National Planning Commission.



[http:// www.coifair.org](http://www.coifair.org)
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