

LETTER OF SUPPORT

Dated November 2011

The Australia-China Chamber of Commerce and Industry of New South Wales (ACCCI) is pleased to advise that *The Economic Observer*, the leading business periodical of the People's Republic of China, has announced plans to publish the Australia Business Development Report (in English and Chinese) for an upcoming Summer 2012 issue. *The Economic Observer* is the premier source of economic and business analysis in China, and it is regularly cited by Bloomberg and Reuters, among other major international publications (<http://www.eeo.com.cn/ens/>).

In composing the Australia Business Report, The Economic Observer's international partner, Global Link Media would like to arrange interviews with senior executives in corporations and companies headquartered in New South Wales. Global Link Media will send reporters to Sydney on January 11th to conduct interviews throughout the month.

Chamber believes this is a wonderful opportunity for Australian business leaders to communicate their Economic Relations vision to the business leaders, entrepreneurs, government and universities of China, as well as to promote New South Wales for future investment opportunities.

ACCCI urges your strong support and involvement. For this purpose I introduce Ms. Michelle Titus, the senior representative of Global Link Media, who can answer any questions you might have regarding this publication. Please direct your inquiries to:

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Michael C H Jones
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GLM interview with Michael C H Jones, 6 February 2012 – [in English](#)
GLM Australia Business Report October 2012 – [in Chinese](#).
GLM Australia Business Report, October 2012 – [in English](#).