



PRIME MINISTER
CANBERRA

WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24-25 Connaught Road, Central
HONG KONG

Dear Secretariat

I am delighted to support the submission by Business Events Sydney, in conjunction with the Australia-China Chamber of Commerce and Industry, to host the 2013 World Chinese Entrepreneurs Conference in Sydney.

The Chinese community has deep roots in Australia and is an important part of Australian society. Chinese migrants have made incalculable contributions to our economic and cultural enrichment, and our continuing bilateral relationship with China is of great importance to both our futures. The Australian Government supports continued and strong social and business ties between our countries and between Chinese and Australian businesses, wherever they are located.

The city of Sydney, capital of the state of New South Wales, provides an excellent destination for conferences. Sydney is a sophisticated city with a range of arts, dining, shopping, cultural and sports precincts. It is home to over four million people and has a proven record of accomplishment in hosting large international meetings with efficiency and professionalism. The city offers many first class facilities.

I commend Sydney to you as an ideal location for the 2013 World Chinese Entrepreneurs Conference.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Kevin Rudd'.

The Honourable Kevin Rudd MP
Prime Minister of Australia



WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24-25 Connaught Road, Central
Hong Kong

22nd April 2010

Dear Sir/Madam

It is my pleasure to write on behalf of Industry & Investment New South Wales (I&I NSW) to register this Agency's strong support for Sydney's bid to host the World Chinese Entrepreneurs Conference – WCEC in 2013. The Department is the New South Wales (NSW) Government's principal business development agency, with a responsibility to work with business to maximise investment and employment growth in the State. We recognise the importance and value of NSW hosting prestigious international conferences and events such as the World Chinese Entrepreneurs Conference.

NSW has the largest Chinese community in Australia and China is the State's major trading partner in two-way merchandise trade, worth more than \$20 billion in 2009. The Australia-China Chamber of Commerce and Industry of New South Wales was established in 1976 and consists of members who have a trade and investment interest in China. Five Chinese banks have set up in Sydney, making it easier for Chinese investors to do business in NSW and an endorsement of Sydney as Australia's finance capital and a leading centre in the Asia Pacific.

In 2008, Chinese foreign direct investment in Australia stood at \$3 billion, up 455 per cent on 2006. Australia's foreign direct investment in China was valued at almost \$4 billion. The Premier of NSW signed a memorandum of understanding with China's largest municipality covering trade, health, medical science, energy efficiency and agriculture in February 2010.

Sydney has long enjoyed a reputation as an international business centre, an exciting tourist destination and a popular location for major conferences, meetings and exhibitions and offers delegates an unrivalled opportunity to meet with colleagues in a stimulating, cosmopolitan environment. Sydney's reputation was enhanced by the very successful staging of the Sydney 2000 Olympic Games, the Asia Pacific Economic Co-operation Forum (APEC) Leaders Week in 2007, World Youth Day in 2008 and the World Masters Games in 2009. 2010 will see over forty major business events staged in the city including the Lions Club Convention and Forbes World Leaders Forum.

The city boasts a range of hotel accommodation, conference and exhibition facilities, transport infrastructure and visitor amenities that are comparable with those found in any leading metropolis city in the world. In October 2009, Sydney was awarded the US Conde Nast Traveler Readers' Choice for the top city in the world for the eighth time.

I have no doubt that Sydney's tourism appeal, key visitor infrastructure and engagement with clean energy research and industry will more than meet the needs and expectations of your international visitors and help to maximise delegate attendance at the Symposium. Industry & Investment NSW would welcome a decision to stage the World Chinese Entrepreneurs Conference in Sydney in 2013.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Kaustuv Mukherjee'.

Kaustuv Mukherjee
Director, Investment Attraction

6 April 2010

WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24-25 Connaught Road, Central
Hong Kong

NSW Business Chamber
incorporates
> Australian Business Limited
Apprenticeship Centre
> Australian Business Pty Ltd

To Whom it May Concern

The Sydney Business Chamber supports strongly the bid by Sydney through Business Events Sydney and the Australia – China Chamber of Commerce and Industry to host the World Chinese Entrepreneurs Conference – WCEC in Sydney 2013.

The Sydney Business Chamber works closely with the above organisations and we are confident that delegates attending the WCEC in 2013 would find mutual benefit in a conference held in Sydney.

Sydney has a long history of Chinese entrepreneurship with the development of a “Chinese precinct” in Sydney more than 150 years ago. Today Sydney hosts the largest celebration of the Chinese New Year outside of Asia as an indication of the strong interest in Chinese culture.

Delegates attending a WCEC conference in Sydney would receive a warm welcome because of the value Australia places on trade and business within the Asian Region.

The Sydney Business Chamber wishes the WCEC well and indicates our strong desire to support the 2013 conference in Sydney.

Yours sincerely



THE. HON PATRICIA FORSYTHE
Executive Director

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Sydney Business Chamber:
Helping Sydney maximise its
potential as a leading global city.
Sydney Business Chamber is a
division of NSW Business Chamber
which represents 30,000
businesses across the state.

06 APR 2010

Mr Ian Fok Chun-Wan
Chairman
WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24 – 25 Connaught Road, Central
HONG KONG

Dear Mr Fok Chun-Wan

I understand that the World Chinese Entrepreneurs Conference Secretariat is considering venues to host the World Chinese Entrepreneurs Conference in 2013. I would like to warmly commend Sydney as one of the world's great conference and convention cities.

Sydney's natural attractions such as our harbour and beaches are well known, as are our outstanding human creations – the Opera House and Harbour Bridge.

But beyond these attractions, Sydney is also a city with exceptional world-class facilities and expertise in hosting conferences and conventions, which was recognised when in May 2009 the International Congress and Convention Association named Sydney as Australia's top city for business events.

Of course, conferences and conventions involve much more than just formal sessions and Sydney offers a complete experience for visitors ranging from the very best in shopping, dining and sight-seeing to abundant choices for theatre-going and exhibitions, concerts, cultural and sporting events, together with the finest food and Australian wines.

It is no surprise, therefore, that Sydney has been ranked the world's number one city for the eighth consecutive year at the 2009 *Condé Nast Traveller Readers' Choice Awards*, while readers of the UK *Guardian* newspaper named Sydney as their favourite overseas city for a second year running in 2009.

Sydney is a vibrant, multicultural city that offers unmatched friendliness and hospitality in a pleasant climate and a splendid natural setting. Our beautiful city would prove an outstanding venue for the World Chinese Entrepreneurs Conference, and we would welcome the opportunity to help the World Chinese Entrepreneurs Conference Secretariat deliver an unforgettable event in 2013.

Yours sincerely



Kristina Keneally MP
Premier

Lord Mayor of Sydney

CLOVER MOORE MP

Sydney Town Hall

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WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24 – 25 Connaught Road, Central
HONG KONG

Dear WCEC Secretariat

World Chinese Entrepreneurs Conference – WCEC - 2013

On behalf of City of Sydney, I am pleased to support the bid to host the *World Chinese Entrepreneurs Conference* in 2013.

Recognised as an exciting and vibrant city, Sydney is renowned for its natural beauty and the multitude of pursuits available to visitors and residents alike. The city's magnificent harbour setting, its cultural life, plentiful shopping, restaurants, cafes, fresh foods and friendly people make the Sydney experience memorable. Sydney is equipped with all the necessary facilities and services to ensure a most successful visit for the delegates to the Conference.

Sydney is also increasingly acknowledged as a city leading the way in environmental initiatives and sustainability. City of Sydney is Australia's first carbon neutral council and our vision for the future, *Sustainable Sydney 2030*, sets out an ambitious program that will ensure we remain one of the world's top destinations.

As well as being Host City for the Olympic and Paralympic Games in the year 2000, Sydney has been host to numerous major events in recent years including, World Youth Day in 2008, the APEC Summit in 2007 and Rugby World Cup in 2003. We feel certain that warm recollections of our city will entice those involved in the Conference to return to Sydney on many occasions.

Yours sincerely

Clover Moore MP
Lord Mayor of Sydney

city of villages

14 April 2010

WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24-25 Connaught Road, Central
Hong Kong

Dear Sir,

RE: World Chinese Entrepreneurs Conference – WCEC

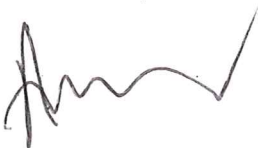
It gives me great pleasure to support the city of Sydney with their bid to hold the World Chinese Entrepreneurs Conference – WCEC in 2013.

Sydney is a magnificent city in which to hold this important and prestigious international convention. Conference venues, exhibition venues and services are excellent with a wide range of quality accommodation, entertainment, attractions and facilities in the city to suit all interests and tastes.

As well as the support services that contribute to a successful meeting, Sydney can offer delegates an experience of the wonderful lifestyle we enjoy in Australia. Sydney is a colourful, sophisticated city with a youthful, bright and forward looking attitude, with everything to make your convention an outstanding success.

Sydney is an ideal destination for the World Chinese Entrepreneurs Conference – WCEC. The people of Sydney and Australia look forward to offering a warm welcome to your delegates and their partners in 2013.

Yours sincerely,



Andrew McEvoy
MANAGING DIRECTOR



30 March 2010

WCEC Secretariat
The Chinese General Chamber of Commerce (HK)
The CGCC Building
24-25 Connaught Rd, Central
Hong Kong

Dear Sir / Madam,

I understand that you are currently considering Sydney to host the World Chinese Entrepreneurs Conference (WCEC) in 2013.

Qantas supports Sydney's bid to host this event and to demonstrate this, I have outlined below the level of support we would be pleased to provide, should Sydney be successful.

Domestic Delegate Support

Qantas is pleased to offer you a dedicated webpage for your conference. The webpage offers 24 hour online access for you and your delegates offering competitive airfares (internet fares), flight schedules and information on your event. Conference organisers who have a website can link to the Qantas website, making it possible for individual delegates to book their own travel and receive confirmation simply and easily. Conference organisers also have the opportunity to receive a pre & post travel report by contacting Qantas Group Travel. Qantas will provide one complimentary domestic airfare for every fifty airfares sold to assist with keynote speaker travel (Conditions Apply).

International Delegates

Qantas Airways will provide registered delegates access to specially negotiated discounted business and economy class airfares for travel to Australia

To further assist the selection process I have set out below relevant information regarding Qantas Airlines.

Internationally, Qantas operates nearly 900 flights a week, offering services to 114 international destinations (including code share services) in 42 countries. Within Australia the airline operates around 5,000 domestic flights a week, serving 59 city and regional destinations across the country. For more information visit qantas.com

Qantas is a member of the airline alliance oneworld. oneworld comprises eleven of the world's leading airlines - Qantas, American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, LAN, Japan Airlines, Malev Hungarian Airlines, Mexicana and Royal Jordanian - and provides services to over 700 destinations in more than 140 countries.

Qantas is committed to actively managing our operations and growth in an environmentally sustainable manner. We are pleased to offer you the opportunity to join us in reducing the impact of carbon emissions on the environment. From now on, you can choose to fly carbon neutral by offsetting your own share of flight emissions with just a small contribution. Customers can offset their flight emissions by going to www.qantas.com/flycarbonneutral and entering their flight details.

Qantas looks forward to the opportunity of providing travel assistance to your delegates should the conference be held in Sydney.

Yours sincerely,

Sasha Sherman
MANAGER TOURISM DEVELOPMENT

