Pan-Pacific Conference XXVI

Strategic Innovation Through
Collaboration and Convergence

June 1-3, 2009
Shenzhen, China

Changes in global geopolitics and technological innovations have created a completely new environment where organizations function and compete. In this rapidly changing networked global economy, Asia-Pacific has become the world's most dynamic center of international development. As the importance of this region has increased, so have economic and political conflicts among the countries. Threats of trade barriers, illegal transfers of technology, and corporate espionage indicate symptoms of continuing problems. The ever-present terrorist threats have further aggravated the situation.

There are solutions to these problems.

Business educators, industry leaders, and government officials in the Pacific region, and across the entire globe, have been attending the Pan-Pacific Conferences to find such solutions. Pan-Pacific Conference XXVI will be held in Shenzhen, China. This conference is a result of enthusiastic participation in previous conferences in Singapore, Taiwan, Hawaii, Australia, Canada, China, New Zealand, Japan, Malaysia, Korea, Fiji, Chile, Thailand, Alaska, and Costa Rica.

The conferences will serve as an important forum for the exchange of ideas and information to promote understanding and cooperation among Pacific countries, especially in our host country, China. Special plenary sessions and panel sessions featuring top executives and government officials will be held to discuss trade issues, management innovations, and technology-transfer problems. Numerous paper sessions and workshops will be held. Plant tours are also planned.

Distinguished scholars, executives, and government officials from Albania, Australia, Brazil, Brunei, Canada, Chile, China, The Czech Republic, Costa Rica, England, Fiji, Germany, Hong Kong, India, Indonesia, Ireland, Japan, Korea, Malaysia, Mexico, The Netherlands, New Zealand, Pakistan, Peru, Singapore, South Africa, Taiwan, Thailand, The United Kingdom, The United States, and other countries attend the Pan-Pacific Conference.

Conference Objectives:

►To provide scholars, executives, and government officials from the Pacific countries an opportunity to discuss industrial and trade policies of their respective countries.

►To help business scholars and practitioners assess the adaptability of various new management approaches to their own business environments. Emphasis will be placed on

productivity improvement, global project management, E-Business, modern technology-based management systems, and world-class knowledge management.

►To help business practitioners and scholars gain an understanding of the socio-cultural background of the economies and businesses in various Pacific countries.

►To facilitate the development of research and the exchange of ideas for promoting international economic activities in the Pacific Region.

►To assist in the establishment of distance education programs through cooperative arrangements with educational and economic research institutions, and bilateral and multilateral trade associations.

►To provide a forum for scholars, executives, and government officials from the Pacific countries in analyzing transitional business involving global outsourcing, alliances, and financing.

Call for Papers

Competitive papers or detailed abstracts, as well as symposia, tutorials, and workshop proposals, are invited in the following areas. Related topics will also be considered.

- Pan-Pacific business activities and international trade.
- Trade barriers, protectionism, and anti-dumping laws.
- Strategies for e-collaboration and open-source innovation.
- Technological industry convergence.
- Free trade agreements and their implications.
- Public-sector reform and e-Government.
- Organizational and cross-cultural management behavior.
- Tourism and hospitality.
- Innovations in operations management, production.
- Environmental management and R & D in Pacific countries.
- ICT and Web 2.0 for business solutions.
- Global project management.
- Internet, Intranet, and e-Business.
- Comparative business ethics.
- International finance.
- Transferability of management systems and technologies.
- Global marketing.
- Educational reforms for the 21st Century.
- International economics.

Instructions for Contributors

The participation and submission processes for the Pan-Pacific Conference have been fully automated on our website: www.panpacificbusiness.org

►Your paper, abstract, or proposal for a symposium, tutorial, or workshop must be submitted electronically.

►**All papers, abstracts, and proposals must be submitted for review by January 30, 2009.** All submissions are processed through double-blind review by members of the Program Committee. You will be notified via email of the decision regarding acceptance of your proposal when the review process is completed.

►Questions and/or requests for further information may be sent to
panpac@panpacificbusiness.org

►Names of Program Committee and Local Organising Committee are available from:

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