

# THE AUSTRALIA-CHINA CHAMBER OF COMMERCE AND INDUSTRY OF NEW SOUTH WALES

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ACCCI Workshop with Zhuji City delegation from Zhejiang Province China on 24<sup>th</sup> June

Expert speakers from the Chamber will address the Zhuji City delegation on a range of economic areas and business opportunities covering urban services development, rural industries transformation, infrastructure planning and non-government commercial culture prospects.

Within this context there will be an exchange of ideas as to how the City of Zhuji can cooperate with the ACCCI in special projects covering both way foreign direct investment, innovation and technological commercialisation, business tourism sites and services and education and training programmes.

The Zhuji City delegation will be lead by Mr Zhang Xijun, Vice Director – Zhuji Chamber of Commerce and Industry, a dynamic 46-year-old private businessman, who will be accompanied by 17 Company Board Chairman, Senior Company executive members and County Government officials.

The City of Zhuji is located in central Zhejiang Province, China, between the adjacent cities of Shaoxing to the north and Yiwu and Dongyang to the south, and southwest of Ningbo. With a population of just over one million Zhuji is the 7<sup>th</sup> ranked city of Zhejiang, and the 5<sup>th</sup> ranked in terms of GDP with 20.023 billion RMB.

Although Zhuji City is within a traditional agriculture region, great efforts have been made to develop rural and urban industries such as machinery manufacturing, textiles and clothing, medical, chemical and plastic packaging as well as construction materials. The City has embarked on a new five-industry strategy concentrating on environmentally friendly infrastructure, electronics and communications, biotechnology, advanced medicines, and 'mechatronics'.

Zhuji has a long history from the Neolithic Age and is one of the oldest counties (cities) in Zhejiang Province, being the cradle of the Chinese Yuyue Culture. It is the home of traditional folk arts – modelling arts include sculpture and moulding, paper-cut and pearl strand decoration, whilst performing arts cover over 30 types of folk music, dance and acrobatics among others.

The ACCCI Workshop for Zhuji City takes place on Thursday 24<sup>th</sup> June at the ACCCI Secretariat Office – for further information please contact: [secretariat@accci.com.au](mailto:secretariat@accci.com.au)  
Zhuji City Federation of Industry & Commerce



Web Address: [accci.com.au](http://accci.com.au)

The Zhuji Federation of Industry & Commerce was established in 1952 as a people's organisation and non-government body comprised of companies and businessmen. There are currently over 730 individual members. Under the Chinese system this Federation controls two general chambers in other cities as well as 5 specific industry chambers.

The Federation's main tasks (from a translation) are similar to other Chambers in China (Australian organisations need to understand and deal with these realities of China business) namely:

- 1) To participate in political consultation regarding national affairs and major decisions and practice political participation and discussion as well as democratic supervision
- 2) To guide its members to participate actively in the national economic construction and accelerate the process of regional economic progress
- 3) To represent and protect the legal rights and interests of its members and to make known their attitudes, requests and advice
- 4) To provide its members with services of information and technology, law, financing, and all relevant matters etc.
- 5) To offer professional training in industry and commerce and to help its members improve operational management, and upgrade the productive technology and product quality of its member's goods and services
- 6) To organise its members to hold and participate in exhibitions and trade fairs of all kinds both at home and abroad, as well as to organise business trips abroad and to help them develop national and international markets
- 7) To enhance the connections and friendship between the personages and organisations of industry and commerce of Hong Kong, Taiwan, Macao and all over the world and to promote the cooperation of economy, technology and trade

In recent years the Zhuji Federation of Industry & Commerce has organised business delegations not only to other provinces of China such as Hong Kong, Macao and Taiwan, but also to other countries such as the USA, Japan, Europe, Pacific Asia, Australia and New Zealand.

For further information please contact: Ms Helen Qiao, General Secretary – ACCCI Secretariat Office, at [secretariat@accci.com.au](mailto:secretariat@accci.com.au)

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